

What is claimed is:

1. A Web access providing system comprising Web connecting means for, in response to a call from a calling subscriber terminal to a called subscriber terminal, sending a URL to
5 connect the call to a Web page associated with said called subscriber terminal, said URL being associated with the subscriber number of said called subscriber terminal and being stored in said called subscriber terminal, whereby said system allows said calling subscriber terminal to access said Web
10 page.

2. The Web access providing system according to claim 1, further comprising authentication means for performing authentication of the subscriber number of said calling
15 subscriber terminal in response to said call, wherein said Web connecting means connects said call to said Web page associated with said called subscriber terminal depending on the result of said authentication by said authentication means.

20 3. The Web access providing system according to claim 2, wherein the authentication by said authentication means verifies that the subscriber number of said calling subscriber terminal is contained in a subscriber number list associated with said called subscriber terminal.

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4. The Web access providing system according to claim 3, wherein said subscriber number list is a telephone directory stored in said called subscriber terminal.

5 5. The Web access providing system according to claim 3 or 4, wherein said authentication is performed in said called subscriber terminal.

10 6. The Web access providing system according to any of the preceding claims, wherein said call from said calling subscriber terminal to said called subscriber terminal is access in multiple access.